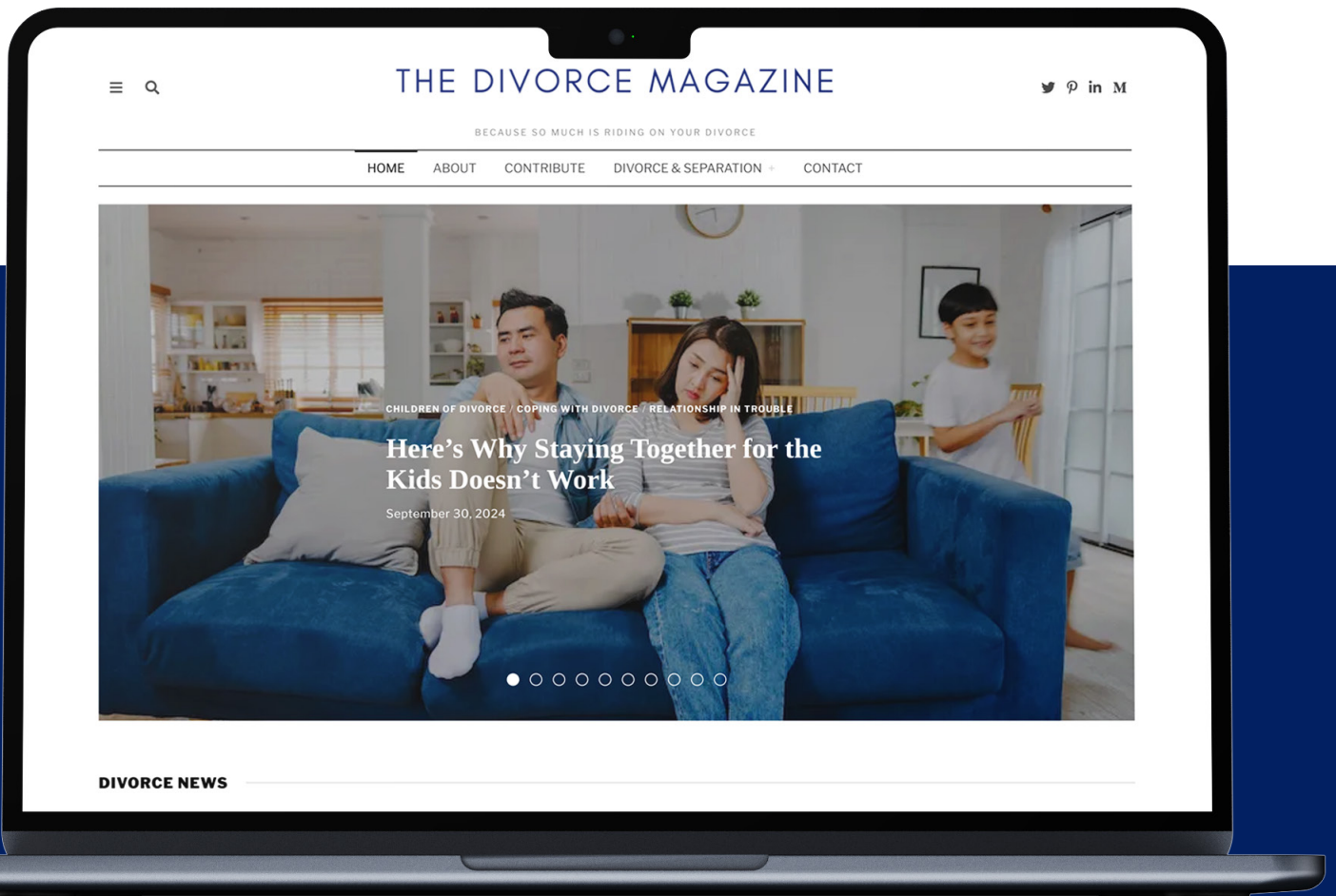




The Divorce Magazine

Advertising Media Pack | 2024-25



Get in touch

Email editor@thedivorcemagazine.co.uk should you wish to discuss advertising options with The Divorce Magazine (TDM).

Who is The Divorce Magazine?

The leading online publication trusted to guide divorcees through life's most challenging transitions.

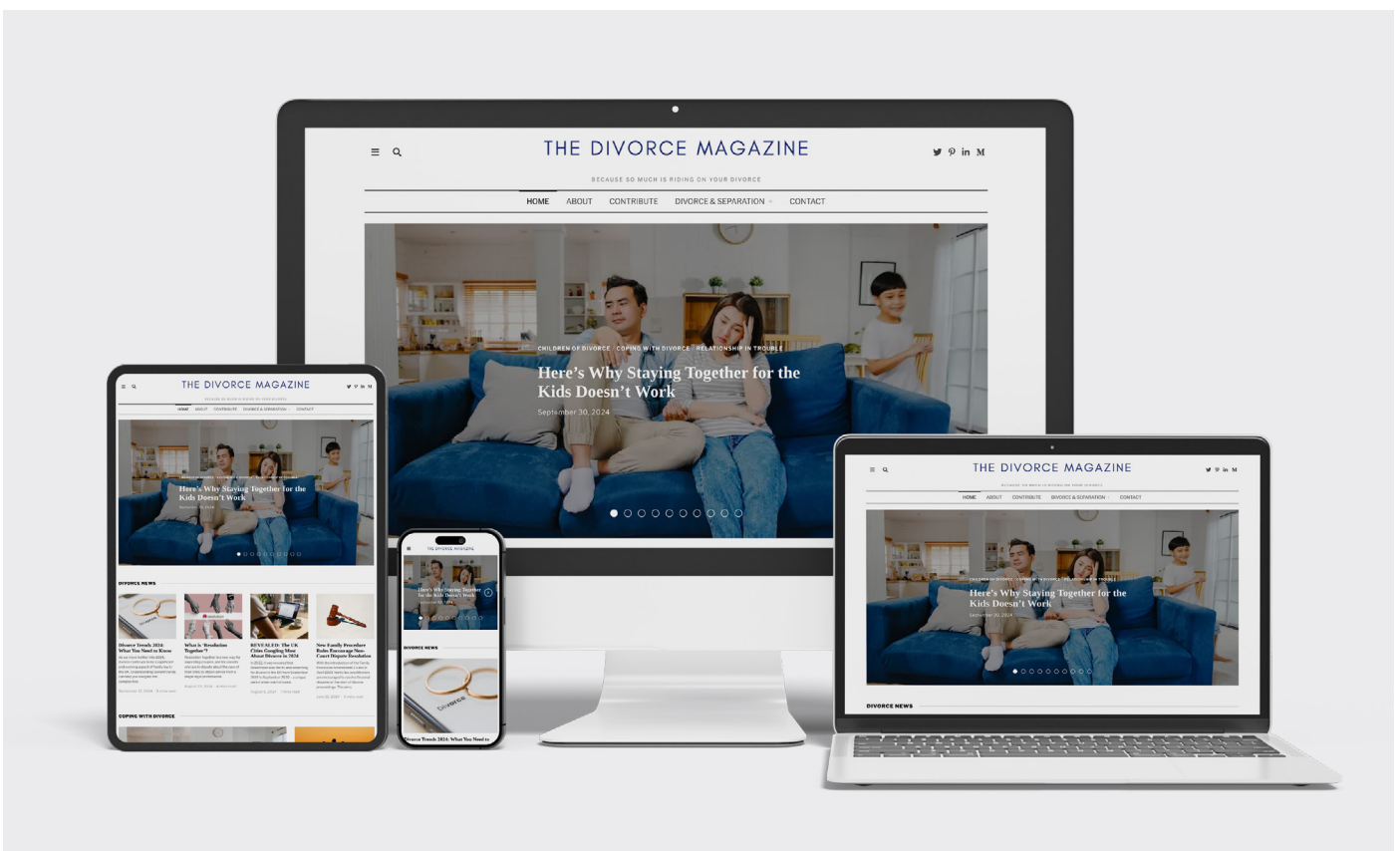
The Divorce Magazine (TDM) stands as a leading online publication committed to offering essential resources, expert advice, and empathetic support to those navigating the complexities of divorce and separation. Since our founding in 2014, TDM has become a trusted companion for individuals seeking guidance during one of life's most challenging journeys.

We explore a wide array of topics, from divorce law, financial planning, and mediation to co-parenting strategies, emotional healing, and unique stories like post-divorce dating, nutrition, and holiday planning. Our mission is to empower, inform, and inspire our readers with content that is non-adversarial and deeply attuned to their needs.

Every piece we publish is crafted by leading divorce experts, legal professionals, therapists, and those who have personally walked the path of divorce.

This ensures our content is both authoritative and compassionate, providing actionable insights that meet our readers exactly where they are in their journey.

At TDM, we are more than just a publication—we are a supportive community. We are dedicated to being there for our readers at every stage of their transition, offering not just information, but hope, understanding, and the reassurance that they are not alone.



Who Reads The Divorce Magazine?

The Divorce Magazine (TDM) attracts a diverse and engaged audience who turn to us for expert guidance and support during one of the most challenging times in their lives. Our readers come from all walks of life, but they share a common need: to find reliable, compassionate, and practical advice as they navigate the complexities of divorce and separation.

Our Audience Profile:

- **Individuals facing divorce or separation:** Many of our readers are currently going through or are about to embark on the journey of divorce. They seek information on legal processes, financial planning, emotional wellbeing, and practical advice on rebuilding their lives post-divorce.
- **Parents and co-parents:** We have a significant number of readers who are parents, navigating the unique challenges of co-parenting and maintaining a stable environment for their children. They look to TDM for insights on child custody, co-parenting strategies, and emotional support for both them and their children.
- **Professionals seeking knowledge:** Our readership also includes professionals in the fields of law, therapy, finance, and mediation who use TDM as a resource to stay informed about the latest trends, advice, and personal stories related to divorce.
- **Individuals seeking personal growth:** Beyond the legal and financial aspects, many of our readers are on a journey of self-discovery and personal growth. They look to TDM for inspiration, stories of resilience, and tips on navigating new phases of life such as dating, self-care, and building a fresh start.
- **Friends and family supporting loved ones:** Those who are supporting a friend or family member through a divorce often turn to TDM for insights on how best to provide understanding, empathy, and practical assistance.

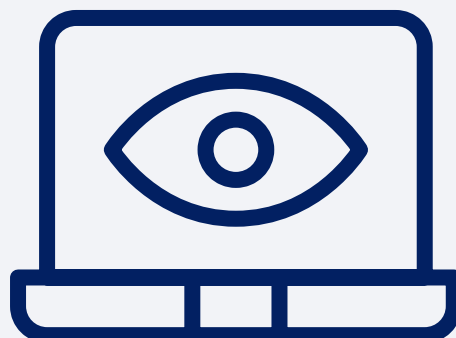
Our readers are thoughtful, proactive, and deeply invested in finding the best path forward for themselves and their families. Whether they are in the midst of legal proceedings, grappling with emotional challenges, or planning their future, they trust The Divorce Magazine to provide the resources and community they need to emerge stronger and more resilient.



The Divorce Magazine in Numbers

4,500+

average visits per month
(up by 58% from 2023)



2,800+

average visits per month
(up by 58% from 2023)



48,000+

readers annually



6,200+

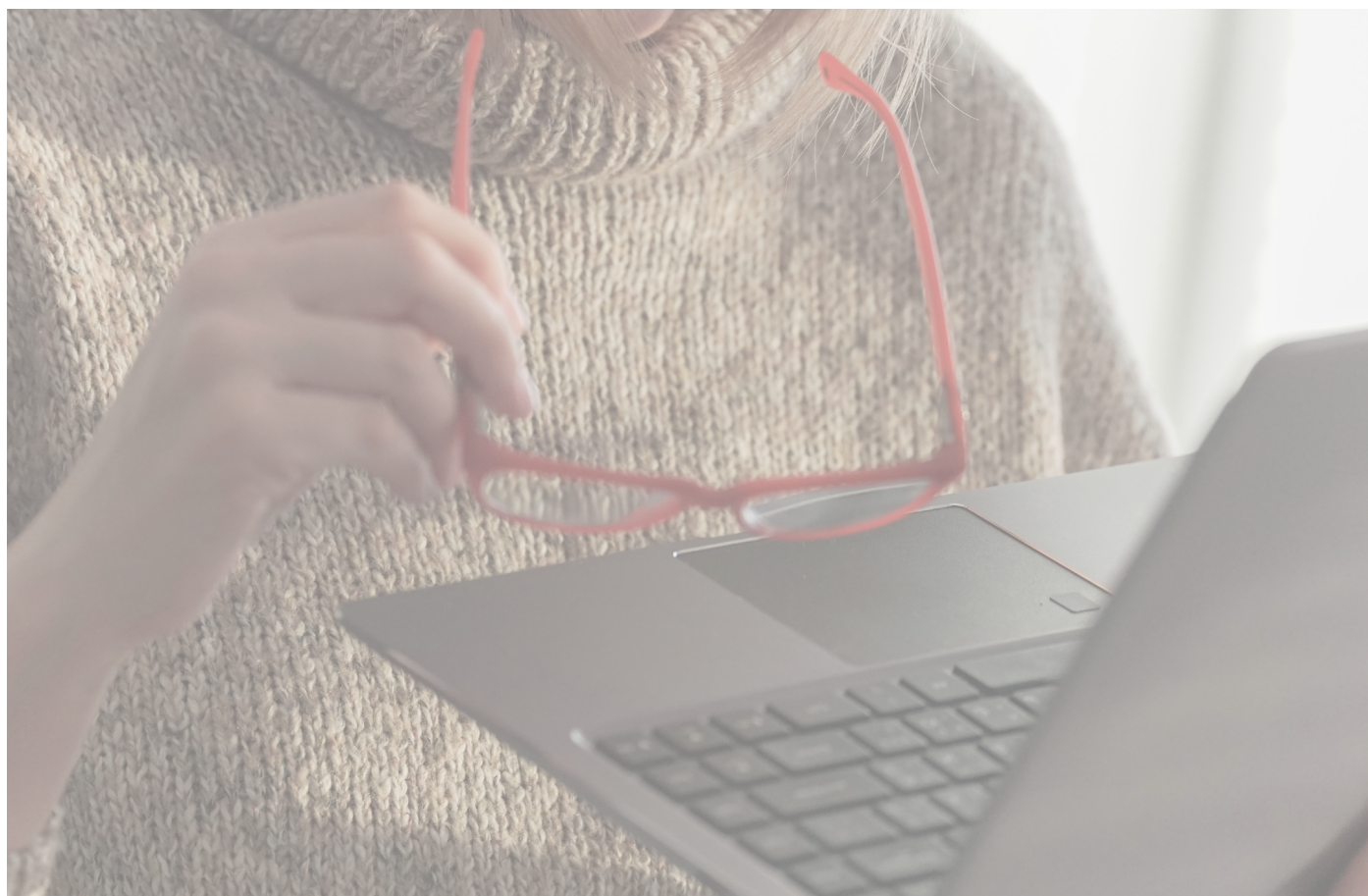
followers on social media



Online Advertising

TDM Membership Packages

Features / Benefits	Basic Contributor	Pro Contributor	Ultimate Partner
Price Per Year	Free	£450 + VAT	£950 + VAT
Number of Articles/Quarter	1 Free Article per Quarter	4 Free Articles per Quarter	Unlimited Articles
Advertorials/Extra Articles	£75 + VAT per article	£75 + VAT per article	Unlimited
Social Media Promotion	Included with every article.		
Branded Landing Page	-	Included	Included
Side Banner Ad Campaign (On the Homepage)	-	1 Week Campaign + 2 Social Posts	2-Week Campaign + 2 Social Posts
Leader Board Ad Campaign (In a Category Page of Your Choice)	-	-	2-Week Campaign + 2 Social Posts
Newsletter Feature	-	2 Features Per Year	4 Features Per Year



TDM Advertising Packages

Top of Page Ad Packages

Top of Page (898 x 111 pixels)



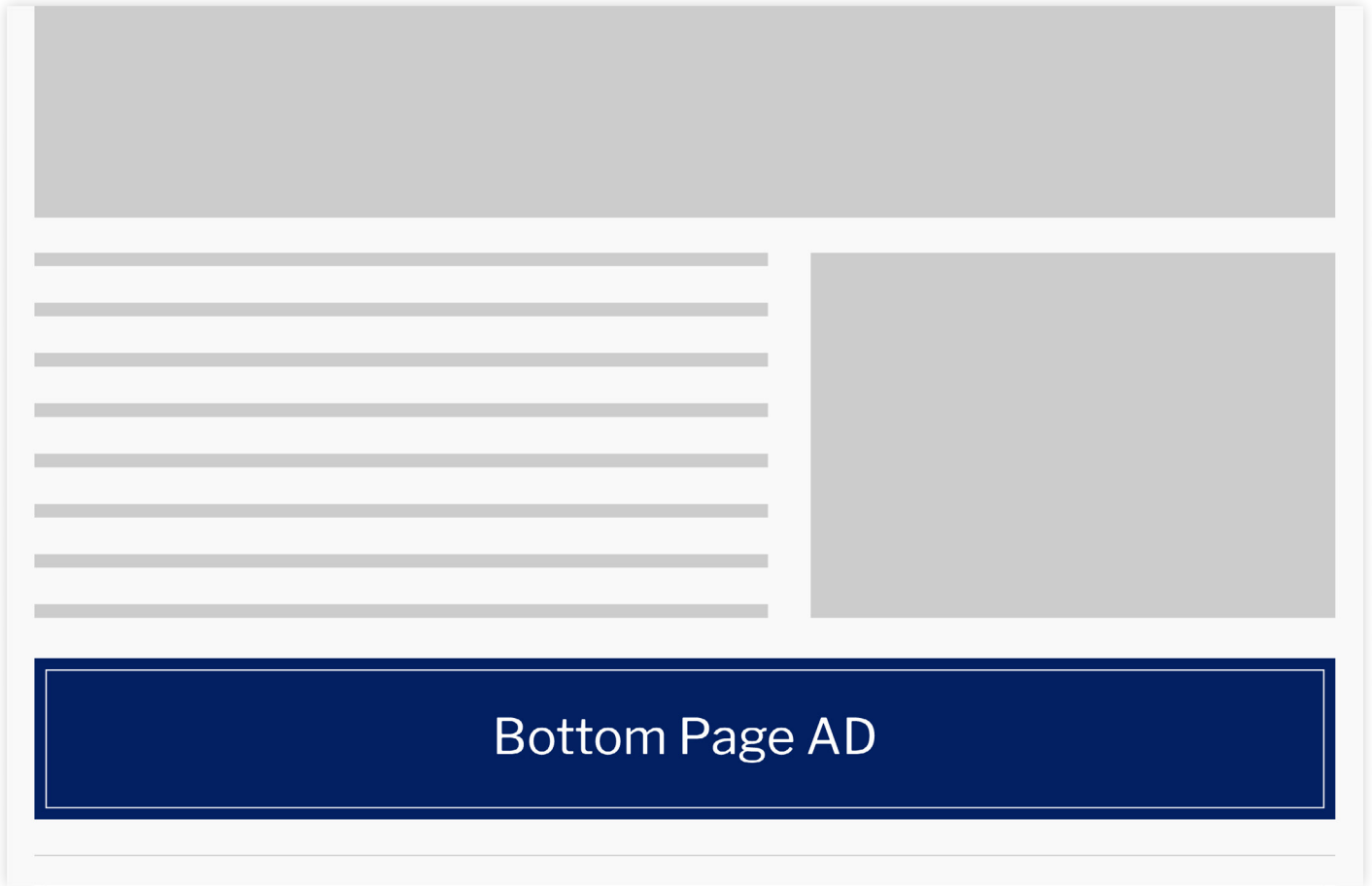
Weeks	Price	Includes
1 Week	From £40 + VAT	1 top of page ad, 1 sponsored article, and 1 social media post.
2 Weeks	From £70 + VAT	2 top of page ads, 1 sponsored article, 1 social media post.
3 Weeks	From £105 + VAT	2 top of page ads, 1 sponsored article, 2 social media posts.
4 Weeks	From £130 + VAT	2 top of page ads, 1 sponsored article, 2 social media posts, and 1 newsletter feature.
8 Weeks	From £220 + VAT	4 top of page ads, 2 sponsored articles, 4 social media posts, and 2 newsletter features.

For more information about our advertising packages, please contact us at: editor@thedivorcemagazine.co.uk

TDM Advertising Packages

Bottom of Page Ad Packages

Bottom of Page (898 x 111 pixels)



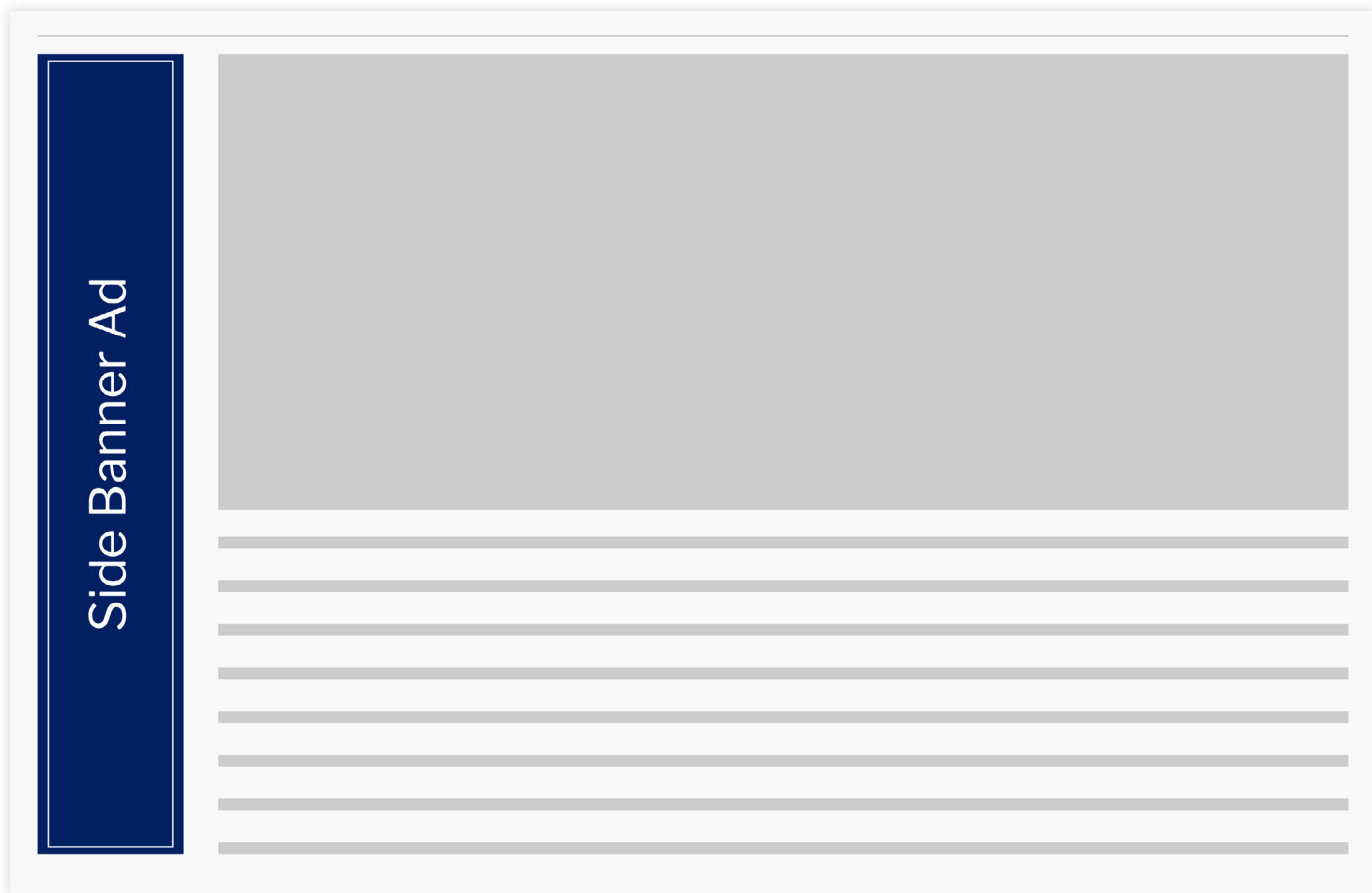
Weeks	Price	Includes
1 Week	From £30 + VAT	1 bottom of page ad, 1 sponsored article, and 1 social media post
2 Weeks	From £60 + VAT	2 bottom of page ads, 1 sponsored article, 1 social media post.
3 Weeks	From £90 + VAT	2 bottom of page ads, 1 sponsored article, 2 social media posts.
4 Weeks	From £100 + VAT	2 bottom of page ads, 1 sponsored article, 2 social media posts, and 1 newsletter feature.
8 Weeks	From £180 + VAT	4 bottom of page ads, 2 sponsored articles, 4 social media posts, and 2 newsletter features.

For more information about our advertising packages, please contact us at: editor@thedivorcemagazine.co.uk

TDM Advertising Packages

Side Banner Ad Packages

Side Banner (180 x 988 pixels)



Weeks	Price	Includes
1 Week	From £25 + VAT	1 side banner ad, 1 sponsored article, and 1 social media post.
2 Weeks	From £50 + VAT	2 side banner ads, 1 sponsored article, 1 social media post.
3 Weeks	From £75 + VAT	2 side banner ads, 1 sponsored article, 2 social media posts.
4 Weeks	From £100 + VAT	2 side banner ads, 1 sponsored article, 2 social media posts, and 1 newsletter feature.
8 Weeks	From £180 + VAT	4 side banner ads, 2 sponsored articles, 4 social media posts, and 2 newsletter features.

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Testimonials

Hear what our contributors have to say.

“

“TDM provides a much-needed service to people experiencing separation and divorce. Credible information is essential at a very confusing, lonely time. TDM delivers reliable information on every aspect of the divorce process providing a wide range of support from the practical to the personal.”

Linda Simpson, Huffington Post

“

Our clients enjoy providing content to The Divorce Magazine as it provides them with a well-established, well-respected platform to share their views, thoughts and to help the community.”

Natalie Clarke, Love PR.

“

“I have always very much enjoyed working with TDM and find their approach to content refreshing, as they are really focused on getting quality content that benefits the readers and addresses their concerns/interests. TDM has always been accommodating and helpful, and I’ve valued their support and the opportunities they have given the firm to submit additional content (e.g. to answer readers’ questions etc).”

Michael Taylor, Quantum PR



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